

## **INTRODUCTION**

### **PURPOSE**

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In line with the Government's thrust of making Philippines a competitive country in the global environment through various investments, investors, both existing and prospective should be well informed of the economic environment and regulations. Information about the economic environment of the country and industry is essential because it will help investors assess possible opportunities and avoid possible threats at the same time. Regulations, on the other hand, provide the guidelines with which investments must be done.

This Investment Portfolio has been prepared by Financial Advisors Inc. to address prospective foreign investors in the Philippines, particularly in the tourism industry. It aims at providing prospective investors information about the investment climate of the country, costs of doing business, investment procedures, and laws pertaining to tourism and so on. Investment climate on the tourism industry itself is included so investors can gauge if such climate is conducive to their investments. The portfolio brings in together salient facts needed by the investors to not only entice them to invest in the Philippines but also make sure that such investments generate acceptable rate of return to the investors and more importantly, provide socio-economic benefits to the country.