

XXII. DEPARTMENT OF TOURISM

A. OFFICE OF THE SECRETARY

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Globally competitive and innovative industry and services

ORGANIZATIONAL OUTCOME

Tourism Revenue, Employment and Arrivals Increased

PERFORMANCE INFORMATION

KEY STRATEGIES

1. Improving Competitiveness and Enhancing Growth
2. Pursuing Sustainability and Inclusive Growth

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)BASELINE2017 TARGETS

Tourism Revenue, Employment and Arrivals Increased

% increase in tourism direct Gross Value Added (GVA)	Php 1,186 billion	9% (Php 1,298.2 billion)
% increase in tourism employment	5.2 million	2% (5.3 million)
% increase in international and domestic arrivals	international arrivals-5.9 million domestic arrivals-70.5 million	10% (international arrivals-6.5 million) 4% (domestic arrivals - 73.3 million)

MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)2017 Targets

MFO 1: TOURISM ADVISORY SERVICES

Tourism Advisory

No. of technical assistance/advisories provided to stakeholders	4,820
No. of persons trained in the tourism industry and LGUs	18,534
No. of training days delivered	1,279
% of entities assisted who rated the technical service as satisfactory or better	92%
% of entities' requests for assistance responded within one (1) week	92%

MFO 2: TOURISM REGULATORY SERVICES

Accreditation

No. of accreditation applications and renewals acted upon	5,588
% of accredited enterprises with detected violations of accreditation	5%
% of applications for accreditation acted upon within 15 days of application	92%

Monitoring

% of submitted reports that resulted in the issuance of notice of violations and penalties imposed	5%
No. of accredited tourism enterprises monitored or surveyed with reports issued	350
% of accredited tourism enterprises inspected twice over the past two years	80%

GENERAL APPROPRIATIONS ACT, FY 2017

Enforcement

No. of enforcement actions undertaken	23
No. of accredited tourism enterprise operators with two or more recorded violations over the last two years as a % of total number of accredited operators with recorded violations over the last two years	23
% of submitted reports that resulted in the issuance of notice of violations or cancellation of accreditation	5%
% of notification issued within 72 hours from the receipt of monitoring report	90%

NOTE : Exclusive of Targets funded from other sources, e. g. Special Account in the General Fund.