

**2017 MARKET DEVELOPMENT GROUP CALENDAR OF TRAVEL FAIRS AND SELLING MISSIONS**

Travel Fair	Description	Contact Person
<p><b>Salon de la Plongee Sous Marine International Dive Show</b> January 6-9 Paris Expo Porte de Versailles Paris, France</p>	<p>Salon de la Plongee Sous Marine is the biggest dive show in France that brings together a broad range of exhibitors including: associations, boats, diving centers, manufacturers and distributors, media, publishers, tourism offices, and travel agents. It is a four-day event which showcases aquatic shows, demonstrations and lectures for the diving sector. In 2014, approximately 400 exhibitors and 55,000 visitors participated in the dive show.</p> <p>Booth features/organized activities:</p> <ol style="list-style-type: none"> <li>1. Philippine Booth – 80 sq. m. booth</li> <li>2. Networking with French Dive Operations (Mabuhay Night)</li> <li>3. Dive Philippines Presentation</li> <li>4. Dive Seminars</li> <li>5. Selling of Philippine Dive Packages</li> <li>6. Production of Dive Brochure</li> <li>7. Partnership with Plongeur Magazine</li> </ol>	<p>Ms. Rita M. Doctor Market Development Group - Dive Contact No. 459 5200 local 520 Email: phdiveteam@gmail.com</p>
<p><b>Vakantiebeurs</b> January 10-15 Utrecht, Netherlands</p>	<p>The Vakantiebeurs is the No. 1 tourism fair in the Netherlands. Last 2016, the event hosted 1,200 exhibitors from over 60 countries, and 121,573 visitors, 19,154 of which were trade professionals. Its consumer visitors are high-end Dutch tourists, who spend around €3,376.00 per person per year for their holidays, 2.8 more times than average Dutch.</p>	<p>Ms. Marites L. Ballester Market Development Group - Europe Contact No. 459 5200 local 504 Email: marites_ballester@yahoo.com</p>
<p><b>Pre-FITUR Selling Mission</b> January 16 Barcelona, Spain</p>	<p>A pre-FITUR selling mission wherein partners from the tourism industry will be able to meet with agents and operators from Barcelona and Valencia.</p>	<p>Ms. Marites L. Ballester Market Development Group - Europe Contact No. 459 5200 local 504 Email: marites_ballester@yahoo.com</p>

<p><b>FITUR</b> January 18-22 Madrid, Spain</p>	<p>It is Spain's biggest and most important fair devoted exclusively to the travel trade. FITUR has won the El Planeador Award in the category of "Best Trade Show in the Year 2014", among other things for its ongoing contribution to tourism and for being a meeting point for all professionals in the industry. The trade show closed its 35th staging with a record in participation, attracting 125,084 professionals from 139 countries and 222,551 visitors.</p>	<p>Ms. Marites L. Ballester Market Development Group - Europe Contact No. 459 5200 local 504 Email: marites_ballester@yahoo.com</p>
<p><b>Asisa Madrid Fusión</b> <b>(Attendance promotion for MFM 2017)</b> January 23-25 Madrid, Spain</p>	<p>AsisaMadrid Fusión is the biggest gastronomic event in Europe that happens annually in Spain for the past 13 years. The attendance promotion of Madrid Fusión Manila (MFM) 2016 in this event will help create buzz that will draw congress participants/visitors and even exhibitors.</p>	<p>Ms. Marites L. Ballester Market Development Group - Europe Contact No. 459 5200 local 504 Email: marites_ballester@yahoo.com</p>
<p><b>20th East Mediterranean International Tourism and Travel Exhibition (EMITT)</b> January 26-29 Istanbul, Turkey</p>	<p>EMITT, one of the top 5 tourism exhibitions in the world and the leading event in Turkey and its region, is open to tourism professionals during the first two days and open to the public during the last two.</p> <p>The Philippines participated for the first time in 2016 with a 56 sq. m. booth featuring the top destinations of the country, joined by eight Philippine travel trade representatives. In our second participation, the DOT will avail of a bigger booth, 70 sq. m., to accommodate more from the private sector who will be the key players in developing the Turkish market.</p>	<p>Mr. Francisco M. Lardizabal Market Development Group - SDTU Contact No. 459 5200 local 523 Email: fmlardizabal@gmail.com</p>
<p><b>FESPO</b> January 26-29 Zürich, Switzerland</p>	<p>FESPO is Switzerland's largest holiday fair, catering to members of the Swiss travel trade, mainstream media specializing in travel, and the general public. An estimate of around 63,000 visitors attended the event last 2016, with 650 exhibitors and 350 travel speakers.</p>	<p>Ms. Marites L. Ballester Market Development Group - Europe Contact No. 459 5200 local 504 Email: marites_ballester@yahoo.com</p>

<p><b>Moscow Dive Show</b> February 2-5 Sokolniki Exhibition and Convention Center, Moscow, Russia</p>	<p>The #1 event in the dive scene of Russia, the ex-USSR and Eastern Europe, a follow-up to the discontinued Golden Dolphin Show (2003-2014). It will show case underwater activities such as rec and tech scuba diving, freediving, underwater photography and videography, spearfishing, dive education and certification. Last year's show gathered 175 dive exhibitors and drew 22,000 visitors from Moscow, Ukraine, Belorussia, Kazakhstan and Estonia.</p>	<p>Ms. Rita Doctor/ Ms. Celstine Sy Market Development Group - Dive Contact No. 459 5200 local 520 Email: phdiveteam@gmail.com</p>
<p><b>22nd International Mediterranean Tourism Market (IMTM)</b> February 7-8 Tel Aviv, Israel</p>	<p>IMTM is the official and only professional exhibition for the tourism trade market in Israel. The fair is highlighted by professional workshops, seminars and press conferences and gives tourism professionals an opportunity to meet with colleagues, buyers and suppliers. Eco-tourism, wellness or cultural tourism, beach holidays or city breaks, package deals or tailor-made trips are showcased for worldwide tourism and business in Israel.</p>	<p>Mr. Francisco Lardizabal Market Development Group - SDTU Contact No. 459 5200 local 523 Email: fmlardizabal@gmail.com</p>
<p><b>Thai International Travel Fair</b> February 15-19 Bangkok, Thailand</p>	<p>Thai International Travel Fair is organized by the Thai Travel Agents Association (TTAA) is a travel fair aimed at bringing the industry together by conducting face-to-face with the travel trade, corporate buyer and the end-customer. It is a great venue for tourists to meet and purchase tourism products directly from entrepreneurs by providing package tours at special prices.</p>	<p>Ms. Zenaida Romasanta Market Development Group- Thailand Contact No. 459 5200 local 524 Email: aidaaspac@gmail.com</p>
<p><b>Aviation Festival Asia 2017</b> February 21-22, 2017 Singapore</p>	<p>Aviation Festival Asia has evolved to become a global event for airline executives where they can discuss the issues and trends in aviation. In 2017, the Aviation Festival Asia will host over 2,000 attendees, 1,000 airline and airport representatives, 150 speakers and 100 exhibition booths. The festival will take place over two days with over 150 presentations taking place, 24 roundtable debates and loads of networking. The festival will be an experience and one designed to help the attendees get the most out of the two days.</p>	<p>Mr. Erwin F. Balane Ms. Soleil P. Tropicales Market Development Group - Route Development Contact No. 459 5200 local 520 Email: efbalane@yahoo.com/ stropicales@icloud.com</p>

<p><b>Outbound Travel Mart (OTM)</b> February 21-23 Mumbai, India</p>	<p>OTM is India’s biggest travel trade show, in the largest travel market in India – Mumbai. It provides with the most effective reach to a continent size market like India. It is also India’s leading and only travel show focused on outbound travel, designed to cover two big markets in one go, just before the peak outbound season. OTM is the most effective platform to market to the Indian travel industry catering to over 15 million outbound travelers spending over US\$ 10 billion and over 500 million domestic tourists – at least 10% of them with an immediate potential to also travel abroad.</p>	<p>Mr. Raymund Glen A. Agustin Market Development Group - India Contact No. 459 5200 locals 522 and 521 Email: raagustin@yahoo.com</p>
<p><b>Business Mission to India</b> February 23 - 28 Ahmedabad and Lucknow, India</p>	<p>The DOT will conduct a business mission to second-tier cities in India. In those cities, DOT India will organize destination presentations and a one-day business-to-business travel exchange for an estimated 80 tour operators and travel agencies including media based in this region to strengthen the business ties.</p>	<p>Mr. Raymund Glen A. Agustin Market Development Group - India Contact No. 459 5200 locals 522 and 521 Email: raagustin@yahoo.com</p>
<p><b>European Dive Show (EUDI)</b> March 3-5 Bologna Fair Centre, Bologna, Italy</p>	<p>An annual three-day exhibition considered to be one of the most important dive events in all of Europe and the largest dive industry show in Italy dedicated to all segments of diving. Last year's show gathered 39,000 participants and 220 exhibitors of dive products and services such as dive equipment and gears, dive resorts, National Tourism Organizations (NTOs), and other dive related establishments.</p>	<p>Ms. Wen Sorioso Ms. Rita Doctor Ms. Celstine Sy Market Development Group - Dive Contact No. 459 5200 local 520 Email: phdiveteam@gmail.com</p>
<p><b>Seatrade Cruise Global 2016</b> March 13-16 Fort Lauderdale, Florida, USA</p>	<p>Seatrade Cruise is the Cruise Industry’s Premier Global Event. It is the only event guaranteed to bring together every fact of the business including cruise lines, suppliers, travel agents and partners. As the epicenter of the cruise industry, Seatrade Cruise Global features exhibitors and attendees from around the world; a multi-track conference program headlined by the industry’s most knowledgeable speakers; and the State of the Global Cruise Industry keynote.</p>	<p>Ms. Gina Marie Liberty N. Esmaña Market Development Group – Cruise Contact No. 459 5200 local 524 Email: cruise.dot@gmail.com</p>

<p><b>Moscow International Travel and Tourism Exhibition (MITT) and Post MITT Selling Mission</b>  March 14-16  Moscow, Russia</p>	<p>The MITT is the leading and largest travel and tourism exhibition in Russia and is considered as one of the top five travel exhibitions in the world.</p>	<p>Ms. Diegeli SJ. Liwanag  Market Development Group - Russia  Contact No. 459 5200 local 504  Email: dot.russiamarket@gmail.com</p>
<p><b>Post MITT Selling Mission</b>  March 17  St. Petersburg, Russia</p>	<p>To maximize the presence of the private sector in Russia, a post-MITT Tourism Selling Mission in St. Petersburg will be held in order to increase tourist traffic.</p>	<p>Ms. Diegeli SJ. Liwanag  Market Development Group, Russia  Contact No. 459 5200 local 504  Email: dot.russiamarket@gmail.com</p>
<p><b>Routes Asia</b>  March 19-21  Okinawa, Japan</p>	<p>Routes Asia forms the essential event for all aviation-based companies who wish to conduct business to, from and within the region. Bringing together a range of airlines, airports and tourism authorities, including some of the largest carriers from the whole Asian region, this event offers your organization the opportunity to meet with some of the most influential aviation professionals from across the world.</p>	<p>Mr. Erwin F. Balane  Ms. Soleil P. Tropicales  Market Development Group - Route Development  Contact No. 459 5200 local 520  Email: efbalane@yahoo.com/  stropicales@icloud.com</p>
<p><b>ASTINDO Travel Fair</b>  March 24-26  Jakarta, Indonesia</p>	<p>One of the biggest consumer shows in Indonesia participated by more than 100 companies including travel agents, NTOs, airlines and other travel related companies.</p>	<p>Ms. Pam Samaniego  Market Development Group – Indonesia  Contact No. 459 5200 local 524  Email:  pam_samaniego@yahoo.com</p>
<p><b>Beneath the Sea</b>  March 24-26  Meadowlands Exposition Center  Secaucus, New Jersey, USA</p>	<p>America’s largest consumer scuba and dive travel show which annually attracts over 14,000 divers and non-divers, with over 15million consumers within easy travel distance to the Show. Exhibitors include international dive shops, resorts, training institutes and manufacturing units of scuba diving gears and machinery from travel &amp; tourism.</p>	<p>Ms. Wen Sorioso  Ms. Rita Doctor  Mr. Ghiemel Gustilo  Market Development Group - Dive  Contact No. 459 5200 local 520  Email: phdiveteam@gmail.com</p>

<p><b>China International Education Exhibition Tour (CIEET)</b>          Beijing – March 25 – 26          Xi’an – March 28          Zhengzhou – March 30          Shanghai – April 2          Nanking – April 4          Chongqing – April 6          Guangzhou – April 9</p>	<p>CIEET has been acknowledged as the most influential international education event--renowned for its good quality and diversified activities. Approved by the Ministry of Education of the People’s Republic of China, it is an annual event aiming to provide Chinese students with the most authoritative, latest, and comprehensive information for studying abroad, and a platform to provide promoting and branding service for overseas institutions. China Study Abroad Forum (CSAF) will be held on 24 March 2017 in Beijing as part of grand opening of CIEET 2017.</p>	<p>Mr. Deo F. Lubrin          Ms. Marissa A. Masangkay          Market Development Group - ESL          Contact No. 459-5200 ext 519          Email: dflubrin@gmail.com          marissa_masangkay@yahoo.com</p>
<p><b>Philippine Study Abroad Fair- PHILJA</b>          March          Seoul, South Korea</p>	<p>PHILJA is a Korean agency that handles over 300 students every month who go to the Philippines to study English. The fair is dedicated only for promoting Philippine ESL programs.</p>	<p>Ms. Renee N. Reyes          Market Development Group - ESL          Contact No. 459 5200 local 519          Email: rnmnrph@yahoo.com</p>
<p><b>Korea Study Abroad and Emigration Fair</b>          March 25-26          Seoul, South Korea</p>	<p>The Korea Study Abroad Fair is the biggest venue for promoting study abroad in Korea held annually in spring and fall. It is the best place to meet parents and students as well as the agents selling this product. Participation in the Korea Study Abroad Fair provides an opportunity for media channels to create interest for the Philippines as a study English destination and for consumers to know about the Philippines as they seek alternative destinations for their short-term language courses.</p>	<p>Ms. Renee N. Reyes          Market Development Group - ESL          Contact No. 459 5200 local 520          Email: rnreyes@tourism.gov.ph</p>
<p><b>Madrid Fusión Manila</b>          April 6-8          Manila, Philippines</p>	<p>Madrid Fusión Manila was organized to position the Philippines in the center of gastronomic world. It has three components, a congress, an exhibition and Flavors of the Philippines. This is the third edition that Madrid Fusion will be staged here in Manila.</p>	<p>Director Verna C. Buensuceso          Market Development Group          Contact No. 459 5200 local 504          Email:          vcbuensuceso@tourism.gov.ph          vernacb@yahoo.com</p>
<p><b>Riyadh Travel Fair</b>          April 7-10          Riyadh, KSA</p>	<p>The Riyadh Travel Fair (RTF) is the premier travel and tourism exhibition in the Kingdom of Saudi Arabia (and the Middle East). It offers a glimpse of extensive and innovative tourism products and services, investments and opportunities and latest developments in the industry.</p>	<p>Mr. Stalingrad F. Samson          Market Development Group - Middle East          Contact No. 459 5200 local 504          Email: dot.middleeast@gmail.com</p>

<p><b>Vietnam International Travel Mart</b> April 6-9 Hanoi, Vietnam</p>	<p>After three editions organized in a row [2013, 2014 &amp; 2015], <b>Viet Nam International Travel Mart – VITM</b> Ha Noi has become Vietnam’s leading tourism show and one of the largest in the region. VITM Ha Noi 2017 will be the prominent event of Vietnam tourism in the year with the participation of hundreds of tourism and travel business and tourism promotions organizations from Viet Nam and around the globe.</p>	<p>Ms. Luz A. Navarro Market Development Group, Thailand, Indonesia, Vietnam Contact No. 459 5200 local 524 Email: luzalquisola@yahoo.com</p>
<p><b>Begin Lingua Fair</b> April 15 – 16 Moscow and St. Petersburg, Russia</p>	<p>The Begin Lingua Fair is organized by Begin Group, one of the most trusted education fair organizers in Russia. It has been in the business for more than 15 years running over 50 education-related events annually in Russia, Kazakhstan, Azerbaijan and Georgia which has recorded leads in the last through a focused marketing approach. Apart from information stands where visitors are able to collect relevant information from representatives of the participating institutions, the event also features study abroad presentations and seminars to provide complete information to students.</p>	<p>Ms. Marissa Masangkay Market Development Group - ESL Contact No. 459 5200 local 519 Email: marissa_masangkay@yahoo.com</p>
<p><b>Arabian Travel Market (ATM)</b> April 24-27 Dubai, UAE</p>	<p>ATM is the biggest travel and tourism event in the United Arab Emirates. It is likewise the leading travel and tourism industry event for the Middle East, Pan-Arab region and the regional business forum for inbound, outbound and intra-regional tourism.</p>	<p>Mr. Stalingrad F. Samson Market Development Group - Middle East Contact No. 459 5200 local 504 Email: dot.middleeast@gmail.com</p>

<p><b>Post-ATM Product Presentation</b> April 29-May 1 Doha, Qatar</p>	<p>The product presentation aims to renew the presence of the Philippines in Qatar and to re-introduce the country's key travel destinations, products and facilities in this high-yielding tourist market.</p>	<p>Mr. Stalingrad F. Samson Market Development Group - Middle East Contact No. 459 5200 local 504 Email: dot.middleeast@gmail.com</p>
<p><b>Seatrade Cruise Asia</b> China TBC</p>	<p>An annual regional cruise industry event that will see destinations, tourism authorities, cruise associations, tour operators, port agents and suppliers showcasing their products and services to cruise industry professionals from around Asia.</p>	<p>Mr. Dakila F. Gonzales Market Development Group – Cruise Contact no. 459 5200 local 522 Email:dgonzales.dot.hq@gmail.com</p>
<p><b>Taipei Tourism Expo</b> May 5 - 8 Taipei, Taiwan</p>	<p>TTE is being organized by the Taipei Association of Travel Agents, the biggest and oldest travel association in Taiwan founded 47 years ago. More than 336 exhibitors from the travel-related and other organizations offering services and products including education and study abroad packages will join this year's event which is expected to generate 220,000 visitors as compared to last year's 195,473 visitors.</p>	<p>Ms. Marissa Masangkay Market Development Group - ESL Contact No. 459 5200 local 519 Email: marissa_masangkay@yahoo.com</p>
<p><b>Thailand Travel and Dive Expo (TDEX)</b> May 11-14 Queen Sirikit National Convention Center Bangkok, Thailand</p>	<p>An annual four-day expo established in 2004 to support the growth of the scuba diving industry in Asia and showcase activities and equipment related to dive tourism. The show is one of the most recognized scuba diving expo in Asia registering more than 80,000 visitors and more than 250 booths annually from local and international dive companies including dive certifying schools, dive equipment manufacturers, underwater photographer equipment manufacturers, underwater photographers, dive resort operators and dive enthusiasts.</p>	<p>Ms. Rita Doctor Ms. Jamiel Concel Market Development Group - Dive Contact No. 459 5200 local 520 Email: phdiveteam@gmail.com</p>
<p><b>China International Cruise Summit</b> May 18-19 Qingdao, China</p>	<p>The summit will be held to develop the cruise industry in Northeast Asia and bring together government authorities, cruise industry associations, international cruise companies, cruise ports, travel agencies and cruise related industry institutions to discuss cruise industry issues in Northeast Asia</p>	<p>Ms. Gina Marie Liberty N. Esmaña Market Development Group – Cruise Contact no. 459 5200 local 524 Email: cruise.dot@gmail.com</p>



<p><b>Pacific International Tourism Expo (PITE)</b> May 18-20 Vladivostok, Russia</p>	<p>PITE is a consumer show held in Vladivostok, Russia, which provides a venue for companies, and NTOs of various Asian destinations to sell travel packages.</p>	<p>Ms. Diegeli SJ. Liwanag/ Ms. LylenV. Guevara Market Development Group - Russia Contact No. 459 5200 local 504 Email: dot.russiamarket@gmail.com</p>
<p><b>Dive Philippines Roadshow and Networking Night with Emirates Diving Association and Middle East Dive Agents/Clubs</b> 4<sup>th</sup> week of May 2017 Dubai and Abu Dhabi, UAE</p>	<p>A Networking Night and Dive Seminar/Presentation to Emirates Diving Association's (EDA) 500-1000 members, followed by a two-city dive caravan to Abu Dhabi and Dubai, United Arab Emirates. The dive travel caravan/roadshow is designed to provide Philippine Dive Operators the business opportunities to tap and network with an estimated 100 dive travel industry players in the Middle East.</p>	<p>Ms. Wen Sorioso Ms. Celstine Sy Ms. Jammille Concel Market Development Group - Dive Contact No. 459 5200 local 520 Email: phdiveteam@gmail.com</p>
<p><b>ESL Spring Fair</b> May Osaka, Japan</p>	<p>It is a three-day event organized by the DOT offices in Japan in cooperation with the Philippine Study Abroad Association that comprises a seminar and a mini travel mart.</p>	<p>Mr. Deo F. Lubrin Market Development Group - ESL Contact No. 459 5200 local 519 Email: dflubrin@gmail.com</p>
<p><b>CAPA LCCs in North Asia</b> June 13-14 Osaka, Japan</p>	<p>CAPA LCCs in North Asia aims to help bridge the gaps in awareness that exist between the stakeholders - to help create the conditions for a win-win in North Asian aviation and beyond. The event has attracted CEOs from most of the LCCs in the region and beyond – along with many key airports, governments and other industry leaders. The 2017 event is expected to build on this powerful platform and provide a critical forum for addressing the complex issues facing airlines and airports as the role of LCCs evolves. This is a unique annual forum at the very highest level.</p>	<p>Mr. Erwin F. Balane Ms. Soleil P. Tropicales Market Development Group - Route Development Contact No. 459 5200 local 520 Email: efbalane@yahoo.com/ stropicales@icloud.com</p>
<p><b>Philippine Study Abroad Fair- PHILJA</b> June Seoul, South Korea</p>	<p>PHILJA is a Korean agency that handles over 300 students every month who go to the Philippines to study English. The fair is dedicated only for promoting Philippine ESL programs.</p>	<p>Ms. Renee N. Reyes Market Development Group - ESL Contact No. 459 5200 local 519 Email: rnmnrph@yahoo.com</p>

<p><b>Road Show to India</b> August TBC</p>	<p>The Road Show's main component is the business to business (B2B) travel exchange to be organized in each city. This is expected to increase business connections resulting in the availability of more tour packages to Philippine tourist destinations. The Road Show will also generate participants to future travel trade and corporate fam trips in order for them to learn more and experience our country first hand.</p>	<p>Mr. Raymund Glen A. Agustin Market Development Group - India Contact No. 459 5200 locals 522 and 521 Email: raagustin@yahoo.com</p>
<p><b>Diving Resort and Travel Show 2017</b> September 8-10 Manila, Philippines</p>	<p>The DRT-Philippines is a 3-day expo envisioned to be the country's biggest international dive event that will gather under one roof dive industry stakeholders (i.e., international and local dive tour operators, dive resorts, dive training schools, underwater photographers, and marine conservation organizations, among others), airlines, and international dive media especially in Asia and Oceania.</p>	<p>Ms. Celstine Sy Ms. Jammie Concel Mr. Ghienel Gustilo Market Development Group - Dive Contact No. 459 5200 local 520 Email: phdiveteam@gmail.com</p>
<p><b>Japan Association of Travel Agents (JATA) Tourism Forum and Travel Showcase ESL-Long Stay Corner</b> September 21 - 24 Tokyo, Japan</p>	<p>JATA is the largest tourism event in Japan that integrates creating business opportunities and consumer-oriented activities and displays. With the inclusion of the study abroad and language and study abroad zones in the fair since 2012, it has provided the perfect venue to make ESL product offerings to consumers, particularly Japanese students and professionals.</p>	<p>Mr. Deo F. Lubrin Market Development Group - ESL Contact No. 459 5200 local 519 Email: dflubrin@gmail.com</p>
<p><b>World Routes 2016</b> September 23-26 Barcelona, Spain</p>	<p>World Routes is the largest global annual event of its kind. The largest and most prestigious event in the Routes portfolio, the event attracts the most senior representatives from airlines, airports and tourism authorities, who wish to meet, plan and discuss new and existing global air services.</p>	<p>Mr. Erwin F. Balane Ms. Soleil P. Tropicales Market Development Group - Route Development Contact No. 459 5200 local 520 Email: efbalane@yahoo.com/ stropicales@icloud.com</p>

<p><b>IFTM TopResa</b> September 26-29 Paris, France</p>	<p>IFTM TopResa is the leading international B2B tourism exhibition in France attended by trade professionals from all over the world. Happening on September 26-29, 2017 in Port de Versailles, Paris, France.</p>	<p>Ms. Marites L. Ballester Market Development Group, Europe Contact No. 459 5200 local 504 Email: marites_ballester@yahoo.com</p>
<p><b>Begin Education Tour</b> September 28 - October 8 Russia and Kazakhstan</p>	<p>The Begin Lingua Fair showcases various education-related products and services like language schools, summer camps, international education agencies in the education and training industry. It is an event where one can meet potential students and their parents or family decision makers as well as local institutions from most markets in Eastern Europe and Central Asia</p>	<p>Ms. Marissa Masangkay Market Development Group - ESL Contact No. 459 5200 local 519 Email: marissa_masangkay@yahoo.com</p>
<p><b>Post-Top Resa Roadshow</b> September 30 – October 2 Nantes, Lille, and Strasbourg, France</p>	<p>The Post-Top Resa Roadshow is the DOT’s way of addressing the increasing number of the French travel trade based in secondary cities outside of Paris that have been inquiring about the Philippines as a travel destination, and want to know more about the country’s tourism product offerings, and giving the Philippine private sector a venue to gain additional contacts and generate more business deals with the French travel trade who cater to and specialize in French consumers based outside of the country’s capital.</p>	<p>Ms. Marites L. Ballester Market Development Group – Europe Contact no. 459 5200 local 504 Email:marites_ballester@yahoo.com</p>
<p><b>Dive Philippines Week in Paris and Marseilles</b> End of September/ First week of October</p>	<p>The event will be co-organized with the French Federation of French Studies and Underwater Sports (FFESSM), France’s premier dive association. It will be an entire week of events and activities showcasing the best of Philippine dive products and services in Paris and Marseille, with an estimated attendance of around 25,000-35,000 registered active divers.</p> <p>Organized Activities: 1. Dive Philippine Product Presentation &amp; B2B 2. Networking Night with Dive Clubs/Operators</p>	<p>Ms. Wen Sorioso/ Ms. Celstine Sy/ Mr. Ghiemel Gustilo Contact No. +632 459 5200 loc 520 Email: phdiveteam@gmail.com</p>

<p><b>International Travel Expo</b> September 7-9 Ho Chi Minh City, Vietnam</p>	<p>The largest and most established travel event in Vietnam the Mekong. The International Travel Expo Ho Chi Minh City (ITE HCMC) is the best single platform catering to this multi-billion dollar tourism market. The exhibition serves as the leading powerhouse in presenting travel and tourism products, packages and services in the Mekong region and the world.</p>	<p>Ms. Luz A. Navarro Market Development Group, Thailand, Indonesia, Vietnam Contact No. 459 5200 local 524 Email: luzalquisola@yahoo.com</p>
<p><b>27th Tiara Tunggal Cemerlang (TTC) Travel Mart</b> September TBA</p>	<p>The only independent and neutral B2B travel mart in Indonesia with free appointment networking sessions between the Indonesian travel trade and sellers from different countries.</p>	<p>Ms. Pam Samaniego Market Development Group Thailand, Indonesia, Vietnam Contact No. 459 5200 local 524 Email: pam_samaniego@yahoo.com</p>
<p><b>Philippine Study Abroad Fair- PHILJA</b> September Seoul, South Korea</p>	<p>PHILJA is a Korean agency that handles over 300 students every month who go to the Philippines to study English. The fair is dedicated only for promoting Philippine ESL programs.</p>	<p>Ms. Renee N. Reyes Market Development Group - ESL Contact No. 459 5200 local 519 Email: rnmrph@yahoo.com</p>
<p><b>Dive Philippines Travel Exchange (TRAVEX) and Mega Familiarization Tour</b> September TBC</p>	<p>The Dive Philippines Travel Exchange (TRAVEX) will bring together 100 international buyers from various dive source markets to network and discuss business with 120 local sellers of dive products and services in a “speed dating” business to business (B2B) meeting setup. This activity aims to position the Philippines as the premier diving and business hub in Asia as well as sustain the growth of inbound dive tourist arrivals in the country. After the TRAVEX, all buyers and media representatives will participate in a post-familiarization tour to some of the Philippines’ top dive destinations, i.e., Anilao, Bohol, Coron, Dumaguete, Malapascua, Moalboal, Puerto Galera, and Siquijor.</p>	<p>Mr. Raymund Glen A. Agustin Dive – Market Development Group Contact No.: 459 5200 local 520 Email: raagustin@yahoo.com</p>

<p><b>10th World Tourism and Global Healthcare Congress</b> October 2 – 4 Los Angeles, California, USA</p>	<p>This is claimed by the Medical Tourism Association of US as the most comprehensive international healthcare conference and tradeshow in the industry</p>	<p>Director Cynthia C. Lazo Market Development Group, Medical Tourism and Wellness Travel Contact No. 459 5200 local 508 Email: macynth.lazo@gmail.com mtwtmdg@gmail.com</p>
<p><b>International Medical Travel Exhibition and Conference (IMTEC)</b> October 9 – 10 Dubai, UAE</p>	<p>IMTEC provides a unique platform for the global medical travel market to meet, network and discuss the latest industry trends and development.</p>	<p>Director Cynthia C. Lazo Market Development Group, Medical Tourism and Wellness Travel Contact No. 459 5200 local 508 Email: cclazo@tourism.gov.ph</p>
<p><b>China Education Expo</b> October Beijing and Shanghai, China</p>	<p>The CEE, an exhibition tour hosted by China Education Association for International Exchange (CEAIE), takes place every autumn in Beijing and Shanghai. Information booths and study abroad presentations showcasing study opportunities and scholarship programs are staged by participating institutions.</p>	<p>Ms. Marissa Masangkay Mr. Deo F. Lubrin Market Development Group - ESL Contact No. 459 5200 local 519 Email: marissa_masangkay@yahoo.com/ dflubrin@gmail.com</p>
<p><b>CAPA Asia Aviation Summit</b> November 7-8, 2017 Singapore</p>	<p>The Summit brings together up to thirty Chief Executive Officers of leading low cost carriers (LCCs), full services carriers (FSCs), and hybrid carriers (HCs) based in Asia as well as those serving the world's most vibrant aviation regions. During the Summit, key strategic and commercial issues driving the future of aviation in this region, including low cost airlines, hybridisation, full service carriers and global alliances, will be discussed as well as the key ancillary/merchandising, distribution and technology trends.</p>	<p>Mr. Erwin F. Balane Ms. Soleil P. Tropicales Market Development Group - Route Development Contact No. 459 5200 local 520 Email: efbalane@yahoo.com/ stropicales@icloud.com</p>

<p><b>Office of the Civil Service Commission (OCSC) International Education Expo</b> November Bangkok, Thailand</p>	<p>Organized by the Office of the Civil Service Commission (OCSC) of Thailand, the exposition will provide comprehensive information pertaining to study abroad, from scholarships and various curricula to guidance on living abroad</p>	<p>Ms. Marissa Masangkay Market Development Group - ESL Contact No. 459 5200 local 519 Email: marissa_masangkay@yahoo.com</p>
<p><b>Philippine Study Abroad Fair- PHILJA</b> November Seoul, South Korea</p>	<p>PHILJA is a Korean agency that handles over 300 students every month who go to the Philippines to study English. The fair is dedicated only for promoting Philippine ESL programs.</p>	<p>Ms. Renee N. Reyes Market Development Group - ESL Contact No. 459 5200 local 519 Email: rnmrph@yahoo.com</p>
<p><b>ESL Long Stay Fair</b> November Tokyo, Japan</p>	<p>Japan's largest fair focusing on active seniors and retirees specifically those in search of a "second life" and a "second home"</p>	<p>Mr. Deo F. Lubrin Market Development Group - ESL Contact No. 459 5200 local 519 Email: dflubrin@gmail.com</p>
<p><b>ESL Autumn Roadshow</b> November Tokyo and Osaka, Japan</p>	<p>DOT Tokyo and Osaka have organized a Learn English in the Philippines Autumn Roadshow to further enhance the interest created by the Learn English in the Philippines Spring Fairs in the last five years. Series of seminars, meetings and business sessions between education agents and associations, school officials and corporate Japan will be held in Fukuoka, Osaka, Nagoya and Tokyo which are expected to facilitate business tie-ups and dissemination of information on ESL institutions and how to study English in the Philippines.</p>	<p>Mr. Deo F. Lubrin Market Development Group - ESL Contact No. 459 5200 local 519 Email: dflubrin@gmail.com</p>